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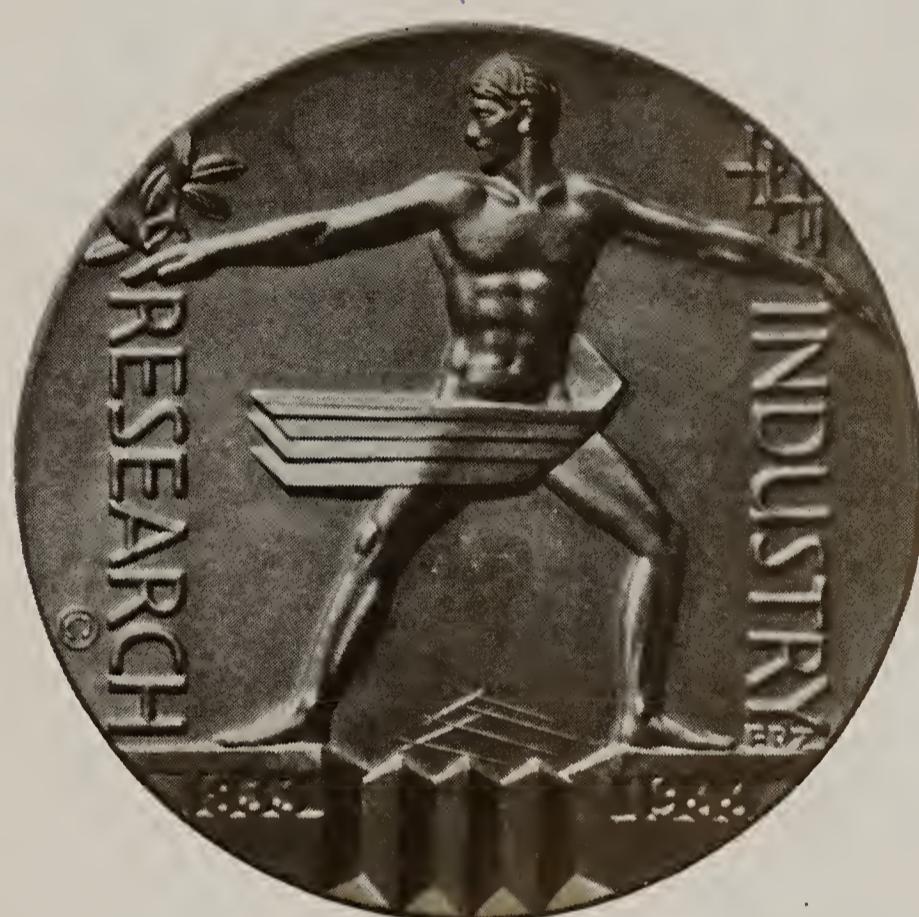
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Season of
1935-1936



(Actual Size)

A Century of Progress Gold Medal

Awarded to Heberling's Gladiolus—Chicago, August, 1933

BETTER BLOOMING BULBS

HEBERLING'S GLADIOLUS

INC

CORN BELT GROWN

J. H. HEBERLING - EASTON - ILLINOIS - USA



"Beautiful Ohio"

Greetings

I am again calling on my friends by proxy, only because I cannot call on each of you personally.

Each year it is a pleasure to renew old friendships and a pleasure to make new ones.

I think there should be a saying that "He who is rich in Friends is many times a millionaire." I like to think of it this way because otherwise I could never hope to be a millionaire and too, one avoids the income tax. So there is really compensation.

I want to tell you that I hope you have had a good season with your flowers and particularly with your Glads. Also that after all it is a Great Old World and I wish you all Bigger and Better Times.

Sincerely and Cordially yours,

J. H.

Foreword

In building this Catalog we have tried to make it interesting, attractive and worth your while to look it over. Above all we have tried to represent facts honestly and make prices reasonable. We hope you may retain it until our next Catalog is published in the Fall of 1936.

This year we are introducing a new variety. A new variety should be introduced because it has merit, in color, form, substance or style superior to varieties already on the market. We believe that Beautiful Ohio has such merit.

We are including under this cover a list of the "High Fifty 1934 Favorites" as selected by the voting members of the American Gladiolus Society and published in the Gladiolus Review. Number one being most popular and so on down the list. We hope it proves interesting. Page 4.

You will find brief "Notes" as to soil, planting, harvesting and storing of Gladiolus bulbs. A few facts for what they are worth. Page 5.

Descriptions of varieties are on pages 6 to 15.

Copy of our inspection certificate signed by P. A. Glenn, Chief Plant Inspector of the State of Illinois, certifying our garden and premises "free from dangerous insect pests and plant diseases." Page 15.

We take pleasure in calling to your attention our retail or "Prepaid Prices," pages 16 to 23. In this list all orders will be shipped prepaid.

On page 24 we are offering some rare varieties which have much merit and which we think you will be especially interested in. "Special Offers."

On pages 25, 26, 27 we offer larger quantities at "Wholesale" prices which are F. O. B. Easton. The quality of the bulbs is the same but if you can use twenty-five bulbs or more of the same size and variety you may buy them considerably cheaper by paying the carrying charges.

Inside Back Cover "Achievement" record.

Lastly, we try to please each and every one of our customers and if for any reason your order has not been satisfactory please advise us. Thank you.

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Concerning "Beautiful Ohio"

Extracts from letters from Wendall W. Wyman, 106 Billings Street, Sharon, Mass.

(Mr. Wyman is a member of the Executive Committee of the New England Gladiolus Society.)

Beautiful Ohio was grown by Mr. Wyman under the name of Seedling No. 430.

Mr. Wyman says:

Sept. 4th, 1935.

"In regard to the Seedling No. 430, it gave me splendid spikes with four or five five-inch blooms open. A little under four feet tall, straight and clean. A high class commercial variety."

Sept. 24th, 1935.

"I cut the last spike from Seedling No. 430 Saturday, September 21st, and the color was glorious, the purest lavender I think I ever saw, deep and lustrous.

"The spike carried eighteen buds with four or five open. I have a very high regard for it as a commercial variety. There is nothing I have ever grown to touch its color. It grows from three to three and a half feet high with eighteen to twenty buds."

(Signed) Wendall W. Wyman.



"Beautiful Ohio"

Beautiful Ohio

The Parentage Is Minuet on 1910 Rose

Introduced by Heberling's Gladiolus, Inc., Easton, III.

Originated by Mr. J. A. Hullibarger, Route 1, Box 203, Bowling Green, Ohio.

The Originator, Mr. Hullibarger, preferred the name Miss Ohio but accepted our suggestion of Beautiful Ohio. Our reason for the latter name being that this new variety is really a sweet song in light rose.

The spikes are thirty-six to forty-six inches tall. The flower head is sixteen to eighteen inches long, with sixteen to twenty open flowers and buds to the spike. The flower head and placement are of the Minuet type. The spike is straight and strong and does not crook in heat.

The substance is as heavy or heavier than Minuet and florets are set close to the spike and flowers open wide.

The color is best described as Terian Pink and is almost a self except for a slightly lighter rib in the center of each petal and a touch of Tyrian Rose in the throat. For those who do not have a color chart I would say it is a beautiful light rose with a tint of lavender. The color is unusually clear.

Beautiful Ohio has been bred where our summer days are hot and the spike and flower will stand an unusual amount of heat without burning. Spikes did not burn in the summer of 1934, which was the hottest on record.

Beautiful Ohio produces bulblets in about the same quantities as Minuet and about the same size. They germinate quite well, much better than Minuet bulblets. Without special care those we planted this season germinated from seventy-five to eighty per cent.

We are introducing this new variety as a commercial only because it does not open quite as many florets at once as a good exhibition variety should. The average amount of open flowers per spike in the garden is five. By cutting and storing in a cool place as many as seven or eight can be opened in good condition. But it is a grand spike with five or six gorgeous five inch flowers open. Beautiful Ohio blooms in approximately eighty-five days after planting.

We have good reports from this variety grown in other parts of the United States this season. These reports have confirmed our good opinion of Beautiful Ohio.

The amount of the stock is truly very small and we should have waited another year before introducing this outstanding new variety. However, we have decided to introduce it this season. I have never favored high prices for new varieties, hence we are making the price a nominal figure now and will continue this price for the season of 1936 and 1937. Only a very limited number of bulbs will be sold this season because we must increase our own stock.

Last spring we purchased one-half of the stock of Beautiful Ohio and grew the stock in our own gardens this season. The originator, Mr. Hullibarger, is owner of the other half and is offering his stock at the same prices as quoted below.

Bulbs are offered only in sizes One, Two, Three and Four. No bulblets are offered for sale.

Prices—Single bulbs, \$4.00 each. Ten bulbs, \$35.00. Twenty-five or more bulbs at \$3.00 each. Prepaid.

Same price next year. No discounts on these prices.

All stock quoted subject to prior sale.

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Special Cash Awards

Award No. 1

We will pay a cash award of Ten Dollars (\$10.00) for a clear, clean cut snap shot of a spike of Beautiful Ohio showing the most buds and flowers to the spike. Snap shot must be in good condition.

Award No. 2

We will pay a cash award of Ten Dollars (\$10.00) for a snap shot of a spike of Beautiful Ohio showing the most flowers open at one time. All open flowers must be in good condition. Spikes having no lower florets removed will have preference. Snap shot must be in good condition.

Rules

Bulbs of Beautiful Ohio must be purchased of Heberling's Gladiolus, Inc. Snap shots must be received before December 1st, 1936. Awards will be paid on or before January 1st, 1937. Send name and address, with snap shot, plainly written. Contest closes December 1st, 1936.

High Fifty 1934 Favorites

Name of Variety	Color	Originator	27. Duna	Pink	Palmer
1. Picardy	Salmon Pink	Palmer	28. Star of Bethlehem	White	Pfitzer
2. Minuet	Lavender	Coleman	29. Dr. Moody	Lavender	Kinyon
3. Betty Nuthall	Pink	Salbach	30. King Arthur	Lavender	Arenius
4. Marmora	Smoky	Errey	31. Lotus	Cream	Prestgard
5. Mr. W. H. Phipps,	Salmon Pink,	Diener	32. Ave Maria	Light Violet	Pfitzer
6. Mother Machree	Smoky	Stevens	33. Aida	Dark Violet	Pfitzer
7. Maid of Orleans	White	Pfitzer	34. Bleeding Heart	Pink	Brown
8. Dr. F. E. Bennett	Scarlet	Diener	35. Wurtembergia	Scarlet	Pfitzer
9. Mildred Louise,	Salmon Pk.,	Wentw'th	36. Golden Chimes	Yellow	Ellis
10. Pfitzer's Triumph	Scarlet	Pfitzer	37. Gloriana	Pink	Betscher
11. Albatros	White	Pfitzer	38. Joh. S. Bach	Salmon Pink	Pfitzer
12. Mammoth White	White	Pfitzer	39. Salbach's Orchid	Lavender	Salbach
13. Bagdad	Smoky	Palmer	40. Hercules	Yellow	Crow
14. Commander Koehl	Red	Pfitzer	41. Bill Sowden	Scarlet	Fallu
15. Pelegrina	Dark Violet	Pfitzer	42. Our Selection	Scarlet	Ball
16. Rosemarie	Pfitzer	Light Pink	43. Gate of Heaven	Yellow	Pfitzer
17. Aflame	Red	Hornberger	44. Tip-Top	Red	Pfitzer
18. Mrs. Leon Douglas,	Salmon P'k,	Diener	45. Berty Snow	Lavender	Mair
19. Golden Dream	Yellow	Groff	46. Solveig	White	Prestgard
20. Mrs. P. W. Sisson,	Light Pink,	Coleman	47. Jane Addams	Pink	Prestgard
21. Red Lord	Red	Errey	48. Salbach's Pink	Pink	Salbach
22. J. Van Tets	White	Pfitzer	49. Amador	Red	Kingsley
23. Margaret Fulton	Pink	Ogrodnichek	50. Mrs. E. J. Heaton,	Salmon Pk.,	Heaton
24. Giant Nymph	Light Pink	Coleman			
25. Wasaga	Buff	Palmer			
26. Coryphee	Light Pink	Pfitzer			

By the courtesy of the American Gladiolus Society, Goshen, Ind.

What We Sell

We offer Gladiolus Bulbs true to name and of the highest quality. They are clean, high crowned and full of vigor and vitality. Our bulbs are free of disease and insect pests and so certified by the Chief Plant Inspector of the State of Illinois. Your money will be cheerfully refunded if you are not satisfied with your shipment.

Notes

Soil and Fertilizer

Any good garden soil is ideal. Glads do well on most any soil if they are planted in the open garden where there is plenty of sunshine and a reasonable amount of moisture. Soil should be well drained. If your soil is not strong, you may apply manure and turn under in the fall, or you may work well rotted manure into the soil in the spring. If manure is not available you may use pulverized sheep or cow manure by putting into the bottom of your planting trench, then covering with an inch of soil, then planting your bulbs. Vigoro is also good. Two or three applications of commercial fertilizer may be made on the surface along the rows during the growing season and before the plants bloom. Any fertilizer should be kept from direct contact with the bulb or foliage. If you wish to grow immense spikes you must fertilize heavily but your plants must also have at least an inch of water every three or four days. Heavy fertilizing with insufficient water will make your spikes a disappointment.

Treating Bulbs

We treat all of our stock before planting with Corrosive Sublimate. One ounce to ten gallons of water. Soak bulbs or bulblets over night in wood container. This treatment is a preventative against scab and rot and also is said to be a sure killer of thrip. We have never had thrip.

Planting

Work soil to a depth of eight inches, or ten inches will be better. For large bulbs they should be covered with not less than four inches of soil and many cover them with six inches. The deeper planting helps keep them upright when blooming. Smaller bulbs should be planted more shallow but not less than two inches. You may regulate your distance apart in the row by the space you have. Plant rows anywhere from twelve inches to two feet apart in garden, depending on space. Plant in rows from two to six inches apart, depending on space and number of bulbs. They do well planted close together, making fine spikes but require more water. Also you should have richer soil or more fertilizer to get large spikes if planted close. You may, of course, plant in beds, spacing the bulbs about six inches each way.

Bulblets

In planting the rare kinds it is quite common to remove a part of the hard shell first, then keep in moist cloth or damp sand until bulblets sprout, then plant, covering with about two inches of fine soil. They should not be allowed to dry out during this process of germination. Temperature about 70° F. The commercial varieties are generally put in cloth bags and soaked in water for a day or two or three, then taken out for a day and then put back to soak. This process may be repeated several times until bulblets sprout, then plant.

Digging and Storage

With us our early stock is taken up in late September and from that time on we are busy digging until about November first. The bulbs should be taken up within six weeks to two months after blooming but before the tops begin to get brown. Even if tops are green, bulbs should be taken up before the ground freezes deeply. After digging cut off tops close to bulb and put in screen bottomed tray to cure. They should have plenty of ventilation while curing and must not be put in containers more than three or four inches deep. Stir them every few days and keep in dry, well ventilated place. In two or three weeks they will be cured so that old bulbs may be removed from the bottoms. With a few more days to dry they may then be placed in storage.

Bulbs should be dry and free from moisture when placed in storage. The storage temperature is best at 40 to 45 degrees F. However, they do very well at 50 degrees F. if you cannot keep it cooler. Your storage room should be dry, cool and ventilated and as near uniform as possible as to temperature. It is well to look at your bulbs every two or three weeks and see what the condition is, if they are showing signs of too much moisture or looking mouldy, dry them out and give better ventilation. Keep them in small containers and spread thin.

If you have had thrip, use Naptheline flakes in stored bulbs but not too heavy nor for more than ten days at a time. When your shipment of bulbs arrives unpack at once and open bags, letting in the air. If they appear moist allow them to dry before storing.

Descriptions of Varieties

AFLAME (Hornberger—1925) A giant, flame red primulinus grandiflorus variety. Both the individual florets and the spike of this variety are huge.

A. H. WOODFULL (Errey—1929) A clear pale mauve. The violet blotch, which is edged with crimson, has a cream line running through it.

AIDA (Pfitzer—1926) A dark violet blue variety. The florets are blotched with red in the throat. It is very early.

ALBATROS (Pfitzer—1926) A massive pure white. The spike is very tall, the florets large and the color perfect. This is undoubtedly one of the finest whites.

ALIGHT (Hornberger—1932) A Sport of Aflame, a wonderful new variety a shade lighter in color than Aflame, and with its large white throat blotch makes it a very distinctive and charming variety; easy to propagate. As this is a color Sport of Aflame, it has all the habits and qualities of its parent, except the difference in coloring.

ALMA NEEDHAM (Selbach—1932) A large La France pink.

AMADOR (Kingsley—1931) A new glowing red glad that glistens and sparkles and glows with spectacular brilliance, whether in the sunlight or under an electric lamp. The form, substance and placement are all that can be desired, and, unlike many reds, it does not burn in the sun. The florets are large, and the spike is always straight. I cannot recommend Amador too highly.

AMAZON (Gilrey) A tall lavender pink with a white throat. Very large florets.

ANGEL'S DREAM (Ellis—1926) Tall, graceful La France pink. The spike is exceptionally long, but it sometimes crooks in hot weather.

ANNIE LAURIE (Brown) Heavily ruffled delicate pink. Overlaid with light rose pink. Good commercial. Wonderful propagator.

ANTIONE (Kunderd—1928) The richest pure yellow I have ever seen. The florets are slightly ruffled.

APRICOT GLOW (Palmer—1928) A very fine, clear, apricot prim. grand.

AVE MARIA (Pfitzer—1927) A large light blue with purple blotch. This is a favorite of Pfitzer's earlier light blues with many people. It has substance that is above the average for its color, and its spike and placement are good.

BAGDAD (Palmer—1930) A magnificent smoky old rose, deeper to petal edges and lighter in throat. Many large, unusual colored florets are open at one time on the tall, straight, fine spike. Bagdad is a good propagator and a truly outstanding variety.

BALBOA (Briggs—1926) Orange pink with yellow throat. The eight or ten open florets produce a rich and pleasing effect.

BELLA DONNA (Pfitzer—1931) A new, delicate, light blue from the gardens of the most prolific producer of good blues. Bella Donna is one of the best of its color.

BERTY SNOW (Mair—1918) A fine large lavender. Although the florets sometimes fleck, they seem even more beautiful because of this fact.

BETTY NUTHALL (Salbach—1928) Undoubtedly one of the finest varieties ever originated. The florets are of the richest salmon orange shading to yellow in the throat. The spike is extremely tall and straight, and it carries twenty or more buds. Eight to ten perfectly placed flowers open at once.

BILL SOWDEN (Fallu—1929) A huge, deep, rich red. This variety frequently produces six inch flowers; it is considered by many to be the best red. Its spikes, although not unusually long, are very good.

BLEEDING HEART (Brown—1927) Fine light pink with large red blotch. To those fanciers of blotched glads who mourn the passing of Pendleton, Bleeding Heart will be a delightful acquisition. The spike is tall and straight, and it carries many well placed open flowers and buds.

BLUE ADMIRAL (Christ—1932) In my opinion this variety is one of the best blue ever to have been introduced. Its color is a most pleasing medium blue. It frequently produces florets five and one-half inches or more across. The spike is unusually tall and straight and the placement is very good.

BLUE DANUBE (Pfitzer—1929) A very fine light blue. The color is a shade lighter than Mrs. Van Konyenburg, and the placement is better. The spike is exceptionally tall.

BLUE DELIGHT (Douglass, Australia) If you care for the "blues" don't miss this one. A deep rich blue, about the same shade as Pelegrina. Medium height; well placed blooms.

BLUE PEACOCK (Salbach—1932) A relatively new blue by the originator of Betty Nuthall. Blue Peacock is more nearly a true blue than most so-called blues; there is less violet in the ground color. The dark purple blotch in the throat is surrounded by cream, giving the appearance of a peacock eye for which the variety was named.

BLUE ROYALE (Vaughan—1931) A tall, dark violet blue. The throat of the floret is blotched with cream. This variety produces a long, well proportioned spike and flower head.

BREAK O' DAY (Bill—1924) An early, light pink, commercial of great merit.

CADILLAC (Vaughan—1929) A tall, rich yellow. The florets are a golden apricot yellow, and have no marking in the throat. The spike is unusually fine and it carries as many as seven open flowers.

CANBERRA (Errey—1927) Tall, outstanding yellow of good substance. The length of spike, size of florets and excellence of color make Canberra a fine show variety.

CANYON VIOLET (Vaughan—1932) Deep violet blue, small purple plume. Very tall with from four to six well placed florets open at a time. It has been a slow propagator with us.

CORA MIA (Miller—1927) An early, deep shrimp pink primulinus grandiflorus.

CANZONECCA (Christ—1935) One of the finest things ever put out is this dark salmon beauty. Opens 14 to 18 massive leathery blooms at once on a giant spike. Perfect formation, florets six to seven inches across. Healthy grower and producer of bulblets. Color approaches a self golden brown as near as possible. Very similar to Smiling Maestro in color.

CHARLES DICKENS (Pfitzer—1925) A large aster purple variety. The spike, which is usually long, carries many buds and open flowers.

CHRISTABEL (Mitsch) La France pink with sulphur yellow throat. Tall, slender spikes with seven to ten large flowers open at once.

COMMANDER KOEHL (Pfitzer—1928) A massive blood red. The florets of this fine variety are often six inches across. The spike is exceptionally long and straight. It produces huge spikes even from small bulbs.

COPPER BRONZE (Kunderd—1925) A rich old copper and bronze prim.

COPPERFIELD (Australia) An outstanding exhibition variety. A blend of deep coppery bronze and slate with a large rich velvety cherry colored blotch, beautifully edged with bright copper. The edges of the ruffled petals are heavily flecked with mulberry. The spike is extra long with ten to twelve immense flowers of splendid form open. Unusually good.

CORAL STRAND (Ellis—1931) White flushed coral. A pretty cut flower variety.

CORONADO (Briggs—1926) A large white with purple feather. The petals are heavily ruffled.

CORONATION (Palmer—1932) Soft, light salmon shading to cream and creamy yellow in throat. Many large, well placed blooms open on moderately tall, strong spike. This is a beautiful exhibition variety.

CRINKLES (Kunderd—1916) An intensely ruffled deep rose.

D. A. HAY (Whitely, N. Zealand) This very popular variety has won many championships in N. Z. Color is pink, with a creamy white throat. Opens 10 on a tall, straight spike.

DEARBORN (Vaughan—1930) A tremendously large orange yellow. The throat is marked with a feathering of deep crimson. Tall, straight spike carries twenty or more buds with many huge florets open at once.

DEBONAIR (Palmer—1932) LaFrance pink to shrimp pink in throat with creamy throat mark. The tall, strong, always straight spike carries six to eight large open flowers. Debonair is truly excellent.

DR. CHRIST MARTZ (Kunderd—1925) A fine, ruffled blood red.

DR. DURR (Pfitzer—1930) An early light yellow of much merit. This variety opens six to eight beautiful, creamy yellow flowers at once on a tall straight spike. It is unquestionably one of the finest glads of this color.

DR. F. E. BENNETT (Diener—1921) An immense, brilliant scarlet. Dr. Bennett is, in our opinion, the finest exhibition and commercial scarlet on the market.

DR. HOEG (Hoeg—1933) A rich, glossy maroon. It is tall, and does not crook even in extreme heat. Dr. Hoeg is a real addition to the dark reds.

DR. MOODY (Kinyon—1926) An excellent lavender.

DR. NELSON SHOOK (Kunderd—1925) A very rich rose red. The large, strong spike carries many buds, and from six to eight beautifully ruffled open florets.

DUNA (Palmer—1931) A soft, light pink and buff variety. The general color effect is distinctively new and different. Five to six large blooms open at once. The color of Duna is unusual.

EARLY DAWN (Briggs—1933) A new early geranium pink. Makes a tall spike, with large flowers well placed and it makes a very gorgeous spike. It propagates well and the bulblets are good germinators, increasing rapidly. Spike generally straight and we believe this variety has a great future as a commercial and it will qualify for exhibition when well grown. Try it.

EARLY SUNRISE (Velthuys—1916) A red prim. grand. with a yellow blotch. Very early; tall, strong spike; good placement; a very fine commercial.

EDITH MASON (Vaughan—1929) A delicate geranium pink. The color is most exquisite—even in the bud.

EDITH ROBSON (Brown—1930) Peach pink with crimson blotch surrounded by yellow. Many large florets are open at one time.

E. I. FARRINGTON (Rowe) Very rich, soft yellow, no markings. Good commercial.

EMILE AUBRUN (Lemoine—1910) A fine, standard, smoky rose red. The throat is blotched with deeper rose and the entire flower is overcast with bronze and gray.

ERICA MORINA (Pfitzer—1930) A most distinctive scarlet. This variety is vigorous grower; it resembles Pfitzer's Triumph in color but produces a superior spike and is earlier.

ESME DESAILLY (Errey—1928) Salmon pink with reddish lines on cream tinted lower petals. Eight or more well placed medium size blooms open. A good exhibition variety.

FATA MORGANA (Pfitzer—1928) Peach blossom pink shading to yellow in throat.

FAY LANPHIER (Williams—1925) A lovely salmon rose.

FLAMING SWORD Flaming red. Good early commercial variety.

FRANK M. SHICK (Salbach—1928) A clear geranium pink. Good spike.

GATE OF HEAVEN (Pfitzer—1931) A yellow from Germany. The color is the deepest, richest yellow of any variety we have seen from this originator. The florets are large and well placed on a medium length spike.

GAY HUSSAR (Salbach—1928) Orange-red, shading to strawberry pink. Fine placement and very attractive.

GERALDINE FARRAR (Diener—1923) One of the first near blues to be originated in America.

GERTRUDE SWENSON (Swenson) A beautiful mauve with a white blotch on the lower petals and a light mauve feather. This variety has made a tremendous sensation both among glad fans of its native Australia and America.

GIANT NYMPH (Coleman—1921) An excellent standard pink variety. One of the best commercials.

GLADDIE BOY (Bill—1926) Fine grenadine pink flower with a deep yellow throat. Ruffled and very attractive. Excellent cut flower.

G. M. HUGH (Whitely, Australia) A very large rose red. The wide open flowers are blotched white in the throat. This variety is unusual for its color and size.

GOLD EAGLE (Austin) Earliest yellow, slightly ruffled. Very good commercial.

GOLDEN AMBER (Salbach—1927) A most excellent amber yellow prim. Unlike most primulinus varieties, this one produces a fine spike with many buds and open flowers.

GOLDEN CHIMES (Ellis—1929) The large florets are a delightful medium yellow, and are ruffled. It is one of the finest yellows we know of.

GOLDEN DREAM (Groff—1923) An extremely tall, rich yellow.

GOLDEN FLAME (Kingsley—1933) Dark orange salmon with yellowish lip and mid-ribs. Orange feather. Tall, straight spike with 6 to 8 blooms of heavy substance seen at a time.

GOLDEN FRILLS (Kunderd—1925) An unusual yellow primulinus variety. The color is deep daffodil yellow with flame red blotch.

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS"

GOLDEN GODDESS (Salbach—1933) The first patented gladiolus. Nine to twelve of the twenty to twenty-one florets open at once in a deep rich golden yellow color, with buds as yellow as the flower itself. The placement is as perfect as one may conceive. The spike is exceptionally straight with an unusually long flower head, consequently we do not hesitate to give it the highest recommendation possible.

GRAF ZEPPELIN (Pfitzer—1929) A brilliant scarlet of much merit. Although this variety is not quite as fine as the newer Tip Top, it is notable for its fine color and large florets.

GRAND SLAM (Salbach—1933) A bright salmon-orange sport of Pfitzer's Triumph. The spike is longer than P. T., and has large, slightly ruffled, well placed florets. Grand Slam is truly one of the leaders of its color class.

HALCYON (Bill—1926) A huge lavender pink.

HEATHFIELD (Errey—1930) Grenadine red with pomegranate blotch. A very large, fine exhibition variety.

HEAVENLY BLUE (Pfitzer—1925) A light violet blue. The color is quite delicate and most attractive. Although the placement is sometimes poor, Heavenly Blue is undoubtedly one of the best and most popular of its color.

HELEN DUNCAN (Julyan) Light pink with dark pencil cream. It would be a good exhibition variety except that it is susceptible to poor placement.

HINEOMA (Doney—1925) Probably the most unique glad in our gardens last summer. The color is rose red, flecked darker red, and with a large blotch of cream in the throat.

HUNTSMAN (Symons, Australia) A very fine exhibition scarlet with a slight white throat; the blooms are of good size and fine shape, perfectly placed on a long exhibition spike. Opens ten at once. Award of Merit at Ballarat Test Garden.

HYACINTH (Gilrey—1929) A very large shell pink.

IMMENSITY (Kunderd—1921) Tall with many large bright salmon flowers open at a time.

IMPRESSARIO (Kunderd—1928) A canary yellow laciniated variety.

IRENE (Mair—1928) Salmon rose base which is flecked old rose. The edges of the petals are bluish gray; the flowers are cream in the throat. This is considered by many to be one of Mair's finest originations.

JANE ADDAMS (Prestgard—1926) An excellent lavender. The flowers, which are exceedingly large, are white in the throat.

JANET (Crow—1929) An unusual grayish rose.

JOERG'S WHITE (Joerg—1924) A huge white with a small crimson feather in the throat. This is one of the most popular whites.

JOH. S. BACH (Pfitzer—1930) Fine orange salmon, somewhat lighter in the throat, with white median lines on each petal. It is an early exhibition variety, and a strong grower.

JONKHEER VAN TETS (Pfitzer—1927) Very large pure white that grows tall, but propagates slowly. Will open about eight blooms at once that will measure six inches across.

JUBILEE (Kemp—1926) A massive lavender pink. From large bulbs. Jubilee consistently produces flowers that are more than six inches across. It was originally introduced at \$100.00 per bulb.

JUNE ROSE (McClure—1930) A good commercial rose red.

KING ARTHUR (Arenius—1930) Another \$100.00 per bulb introduction. The color is an exquisite, rich lavender. The petals are beautifully ruffled, and the massive florets are excellently formed. The spike is not always long.

KING GEORGE (Mair—1918) Red with pale cream blotch. Although this variety lacks the extreme contrast in color that makes Victor so delightful, it is a strong grower and has better spike and placement.

KINGSFORD SMITH (Whitely, New Zealand) A splendid light yellow; small red violet blotch; lightly ruffled; large spike and flowers. Tall, straight spike.

LADY EATON (Palmer—1932) Pale vinaceous to venetian pink and almost white in the throat which has a violet marking. Purple penciling and peppering on cream ground. Very tall spike which opens 6-7 large wide open blooms.

LA PALOMA (Dusinberre—1929) A fine, tall orange primulinus grandiflorus variety. The color is most attractive, and the spike is exceptionally good.

LAVENDER BRIDE (Bride—1928) A very large smoky lavender. The spike is quite long, and the florets are frequently more than six inches in diameter.

LAVENDER DELIGHT (Arenius—1930) A clear lavender of pure color.

LAVENDER ROSE (Kunderd—1923) Pure beautiful blush of lavender, central narrow bars on petals softest daffodil yellow; lower petals have beautiful delicate yellow blotch, feathered rose pink at edges.

LIBELLE (Pfitzer—1929) A fine, light violet blue. The florets are large and beautiful. The spike and placement are good.

LIGHTHOUSE (Gilrey, Australia) Flame orange-scarlet, with a strong white throat. Ten well-placed florets open at once on a tall spike. Often it comes entirely flecked steel blue, and is very attractive.

LITTLEJOHN (Stevens—1929) A beautiful ruffled rose. The spike is tall and consistently straight. The flower head is well proportioned. This is a very worth-while variety.

LONDONBERRY (Christ) A giant spike and flower of rich orange with a touch of Carmine in the throat. This wonderful variety is a giant in both plant and flower. As I write this description I have before me a spike grown from a bulblet this season which is thirty-six inches long after being cut with an eighteen inch flower and two open flowers more than five inches across. It has excellent placement, good substance and flowers open wide. Very outstanding.

LOTUS (Prestgard—1929) A daintily colored glad of soft light pink with a cream throat. The shape of the spike and florets combined with this beautiful shade of pink make it truly exquisite.

LOYALTY (Austin—1928) An excellent deep yellow. Very popular.

LUCIFER (Errey) Bright orange with amaranth crimson blotch. Nine to eleven large flowers of fine form and substance are well placed on an exceptionally tall spike.

MADAME NORENA (Prestgard—1928) A large, beautiful buff. The color is most pleasing, and the florets are well shaped and nicely ruffled.

MAID OF ORLEANS (Pfitzer—1929) Milky white with a distinctive light cream shade in the throat. Large flowers, consistently good spike and placement, and a beautiful color are among the merits of this variety.

MAKENU (Burns, New Zealand) Large, wide-open, ruffled florets of a rich orange shade, with scarlet blotch. Open 8-10 perfectly placed florets. Award of Merit at Canterbury, N. Z., 1934.

MAMMOTH WHITE (Pfitzer—1922) It has a massive flower, frequently more than six inches in diameter, and is of the purest white.

MARCHEN (Pfitzer—1932) A soft La France pink of the purest shade imaginable. The florets, which are over 6 inches in diameter, are of good substance and well placed on a strong stem.

MARMORA (Errey, Australia—1926) A gigantic silver gray with a rose throat. A paragon of exotic beauty, Marmora, at the time of introduction, was widely acclaimed as the most unusual glad ever to reach the American glad fan.

MARNIA (Kemp—1925) A rich, brilliant orange. Spike and substance are good.

MAROCCO (Pfitzer—1927) The darkest red we have ever seen. The flowers possess a wax-like texture and fine substance that is most striking.

MARY ELIZABETH (Stevens—1930) Unquestionably one of the best white with yellow throat varieties. Spike, placement and substance are extraordinarily good. The florets are beautifully ruffled.

MARY JANE (Kunderd—1925) A large lavender pink with a light throat.

MAUNGA (Burns, N. Zealand) A magnificent pure white variety. Possibly the largest one to date, being another big one from the originator of Takina. Has won numerous awards in N. Z.

MAX REGER (Pfitzer—1932) A light lavender blue with darker throat markings ending in small sharp almost white points, giving the flower the semblance of a beautiful blue butterfly. This variety, which is more graceful and attractive than most we know, is doubtless one of the best of its color class.

MAY DAVIDSON (Brown) Soft rose with deeper shadings and crimson blotch. Petals edged steel blue. 8-10 open.

MEXICAN FIRE OPAL (Selbach—1931) Bright orange with tall, straight spike.

MILDRED LOUISE (Wentworth—1932) The color, a warm salmon pink, is delightful. The spike and flowers become tremendously large, but retain their grace and beauty in spite of that fact. A very good commercial and exhibition variety.

MILFORD (Rides—1932) We consider this outstanding variety to be one of the finest recent New Zealand originations, not excepting Takina and Miss New Zealand. It has a tall, straight spike, large flowers with excellent substance and placement. The color is clear azure, with inconspicuous throat markings. It is great improvement over Heavenly Blue, being much larger and deeper in color. It is truly a sensational variety and the best light blue we know.

MILKMAID (Gilrey) Very large milky white with a mauve feather. Tall spike, about ten open, very well recommended in Australia.

MINUET (Coleman—1922) Easily the most popular of all purpose lavenders. The spike is a model of excellence, and the placement is always good. The florets are large and well shaped. At shows Minuet is a sure winner in the lavender without marking class.

MISS F. E. WILLARD (Yarra—1927) An immense orange salmon from Australia. The florets attain a diameter of six inches or more, and five to eight well placed blooms open at one time on the massive spike. The substance is extremely heavy and the color remarkably rich and beautiful.

MISS GREELEY (Briggs) Very similar to its parent, W. H. Phipps, but not quite so massive. The outstanding feature in favor of Miss Greely is that it is approximately three weeks earlier. This is a tremendous asset in making it a good commercial variety.

MISS JOY (Blake—1929) A delicate pure pink shading to cream in throat. It produces a lovely spike.

MISS NEW ZEALAND (Julyan, N. Zealand) Shrimp, grading into begonia rose, with a medium-sized blotch of tyrian rose. The spike is tall, at times reaching over six feet, with massive well rounded florets. The 7½ inch florets come well placed with 8-10 open at a time. Miss New Zealand has been a big winner wherever shown. We have never been able to grow this variety as large as grown in Australia.

MORONGA (Errey, Australia) Bright salmon with a yellow scarlet lined center. Open 10-12 well placed florets on a good exhibition spike. A truly worth-while variety.

MOTHER MACHREE (Stevens—1927) A beautiful golden lavender smoky that defies description. Mother Machree was introduced at \$100.00 per bulb. It is immensely popular with our customers.

MRS. CALVIN COOLIDGE (Kunderd—1927) An exquisite salmon pink prim, with a rich yellow throat.

MRS. E. A. RIDES (Rides) Blue lavender; reddish violet center; blotch in throat. Tall, but will crook in extremely hot weather unless staked.

MRS. E. J. HEATON (Heaton—1933) The color is a deep salmon pink with a cream throat. No markings of any kind, and it does not fleck or fade. It has good placement and substance, and is a strong grower. It is an excellent commercial or exhibition. Bulblets germinate well.

MRS. F. C. PETERS (Fischer—1929) A splendid standard lavender.

MRS. J. R. WALSH (Diener—1920) A magnificent ruffled pink. The perfectly formed florets are delicate light pink with a large and strikingly beautiful scarlet blotch.

MRS. LEON DOUGLAS (Diener—1920) Under proper conditions this variety develops spikes that are more than six feet in height, and that carry many six inch salmon florets.

MRS. P. W. SISSON (Coleman—1924) A beautiful light pure pink.

MRS. RAY P. CHASE (Miller—1930) A white with a yellow throat blotch that is unsurpassed when well grown. Its good form and placement, and its wax-like texture and fine substance are unexcelled.

MRS. S. A. ERREY (Errey—1927) A fine orange variety. It fades badly in extreme heat here, but under favorable conditions it does very well.

MRS. T. J. KNUDSON (Vaughan—1930) A clear violet blue. The throat has a deep violet plume which is tipped with creamy yellow.

MRS. VON KONYNENBURG (Pfitzer—1924) A very popular blue. It produces a tall spike and large florets. The placement is not always good.

NETHERLAND PRINCE (Stevens—1930) Bright salmon pink, white throat. This very tall, straight spike carries from six to eight large open flowers. A good exhibition variety, with great possibilities as a commercial.

NEW VIOLET (Kirchoff—1927) A rich, deep violet.

NEWINGTON (Webb, Australia—1929) Cream flushed pink, on edges, yellow blotch with deep pink pencilings. Tall spike with good placement.

1910 ROSE (Kunderd—1915) A tall, well proportioned, early rose colored commercial variety.

ORANGE BUTTERFLY (Selbach—1927) A glowing, bronzy orange prim. Unlike many primulinus varieties, this one opens many florets at once.

ORANGE KING (Steves—1932) Very lightly flaked salmon orange, fine red lines in throat. Eight or nine are open at once with twenty to twenty-two buds on a tall, slender, straight spike often over six feet tall. A good prim. grand.

ORANGE PRINCESS (DeGroot—1932) Purest salmon orange, slightly lighter in throat, small crimson feather deep in lower petals, wide open flowers of wonderful form and perfectly arranged, slightly ruffled. Fine cut flower and exhibition variety.

ORANGE QUEEN (Pfitzer—1919) A tall orange yellow primulinus grandiflorus.

ORANGE SOVEREIGN (Steves—1932) Light orange buff, slightly suffused salmon toward tips of petals. The color does not fade or burn in hot sunshine. This tall spike has 8 to 10 slightly ruffled, large blooms open at one time. Received an Award of Merit in England.

ORANGE WONDER (Kemp—1927) A fine, rich orange.

ORIENTAL SILK (Austin—1929) Clear translucent rose with deep rose blotch edged in yellow.

ORLANDO (Errey, Australia) This variety throws a massive spike of 10 open flowers, the color of which is a rosy salmon. The centre of the flower is slightly marked with crimson and yellow. Excellent for exhibition purposes.

OUR SELECTION (Ball—1928) A large smoky salmon with red feather edged with yellow.

PAISLEY (Austin—1929) Odd shade of rose and gold. Tintings of shrimp pink in center of petals, deepening to erosine pink towards edges.

PAUL PFITZER (Pfitzer—1924) A tall velvety purple. It is the most popular variety of this class that we grow.

PEARL OF CALIFORNIA (Kingsley—1926) A delightful pure pink with a white throat. It is unexcelled from the standpoint of a large number of buds to the spike.

PELEGIRINA (Pfitzer—1930) The richest and deepest of Pfitzer's blues. Pelegrina has the same fine color as Aida—without its red throat blotch.

PFITZER'S TRIUMPH (Pfitzer—1925) A gigantic scarlet. Huge, wide open flowers open flat against the strong spike. It does not stand the heat well.

PHYLLIS McQUISTON (Stewart—1933) The color is a beautiful shrimp pink with a slight pencil line of rose in the center of the white throat. The spike is long and erect, carrying well five or more of these beautiful large flowers open at a time. It has the best of substance and is a good propagator. Phyllis McQuiston is rapidly being recognized for what it really is—a wonderful glad.

PICARDY (Palmer—1930) Truly immense spikes carry as many as eight huge open flowers. The color is so rich a salmon pink that an average vocabulary is unable to describe it.

PIRATE (Palmer—1930) Shades and tints of pomegranate purple. Lighter in upper throat. Good placement on a tall spike makes it a real dark beauty.

PRAIRIE GOLD (Corrington—1934) A very deep yellow. It has a tall, straight spike with good placement. Prairie Gold has won numerous firsts since it was introduced. A first for vase of three spikes at both the National and Illinois shows, also it was awarded the blue ribbon as champion decorative spike of the Illinois Gladiolus Society show.

PRIDE OF PORTLAND (Ellis—1926) A very large plant with tall spike producing large well formed begonia rose florets with white throat. The spike is usually well formed and spike and flower head are well balanced and of good length with flowers of large size. This is an outstanding variety.

PRIDE OF WANAKAH (Criswell—1924) A good commercial deep rose.

PRIMROSE PRINCESS (Salbach—1927) A large, stately, wide open yellow.

PURPLE GLORY (Kunderd—1916) A fine dark red. The color is very deep and rich, and the florets are beautifully ruffled.

RAPTURE (Palmer—1931) Medium light salmon with diffused yellow blotch. 5 to 7 very large blooms well arranged on a straight tall spike. A good late cut flower.

RED LORY (Errey, Australia—1928) This variety produces tall, graceful spikes carrying many buds and flowers. The color is a most desirable rose red. As high as ten florets open at once.

RED PHIPPS (Briggs—1932) Tall spike with six to ten brilliant flowers. The color is a most desirable rose red. As high as ten florets open at once.

RED ROY (Ellis—1927) A very tall rich red with lighter throat. I consider this a fine commercial red. It has excellent substance.

ROBERT BURNS (Christ—1935) Color slightly lighter than Pelegrina, but much nearer a real blue. No throat markings. A tall spike with 8 to 10 of the 21 buds open at once. 5 to 6 inch florets—all perfectly placed. Gives good increase, and easy to germinate.

ROSE LADY (Christ—1931) An outstanding new smoky rose. Tall spike with large flowers of very heavy substance.

ROSEMARIE PRITZER (Pfitzer—1930) An exquisite creamy white. The florets are beautifully shaped, ruffled and well placed.

ROSE MIST (Fischer—1926) A beautiful rose colored prim. grand.

ROSE STANDISH (Kinyon—1935) Beautiful clear shade of light rose pink. Five or six wide open ruffled blooms of good size, well placed on a straight slender spike of eighteen or more blooms. Has been exhibited twice, previous to this summer, and won both times.

ROSEWOOD (Austin—1929) A dark, rich, smoky rose.

ROYAL OMAR (Christ—1933) A delightful salmon rose with a lighter throat. The florets are beautifully shaped, ruffled and well placed. The spike is tall and straight, and carries many buds and open flowers.

RUFFLED GOLD (Goodrich—1926) An exceedingly fine ruffled yellow. When right it will contend strongly in any competition of yellows.

SALBACH'S ORCHID (Salbach—1930) A fine lavender pink. It is similar in form to Minuet, but pinker, and retains its color under artificial light.

SALBACH'S PINK (Salbach—1929) A large, wide open, glowing geranium pink, with soft carmine tongue and throat markings. The tall, straight spike carries many buds and open flowers.

SARABAND (Salbach—1924) A very unusual flower of velvety brownish red. The throat is blotched with yellow.

SCARLET BEDDER (Salbach—1925) A glowing scarlet primulinus grandiflorus.

SCARLET WONDER (Cowee—1915) A very large, bright scarlet.

SCHUBERT (Pfitzer—1930) A very lovely creamy yellow with vivid scarlet blotches.

SCHWABEN GIRL (Pfitzer—1929) An exquisite pure pink.

SEAFOAM (Vaughan—1929) The best pure white primulinus we have ever seen.

SEESTERN (Pfitzer—1931) Color fine light salmon pink with effective orange scarlet blotches, feathered light yellow, on the lobe petals.

SENRITA (Salbach—1928) A large, warm orange with carmine feather. The plants are sturdy and of medium height, and the substance is excellent.

SILVERSHEEN (Symons, Australia) One of Australia's best. Excellent spike; glowing salmon-pink, white lip, feathered ruby.

SMILING MAESTRO (Christ—1932) One of the foremost of the almost new introductions. The color is a rich orange salmon of unusual beauty. The spike is straight and tall, and it carries many open flowers. This is a seedling of W. H. Phipps which is a credit to its parent.

SOLVEIG (Prestgard—1932) This variety sets a new standard of comparison in so far as texture, substance, form and chastity of color are concerned. Solveig, in color, is white in all its purity with a touch of rose on each of its lower petals. Produces few bulblets which germinate poorly.

SONATINE (Pfitzer—1932) Color Atlas-rose with small cherry-red blotches. The florets are exceptionally large, having very broad petals. It often grows to the height of 6 or 7 feet. The originator predicts a wonderful future for it as a cut flower.

SOUTHERN CROSS (Whitely, Australia) Deep red self. The spike is tall with good placement, and is considered by some Aust., N. Z., growers to be one of the best cut flower varieties yet produced, especially in a hot climate, because it will not burn easily.

SPRAY OF GOLD (Palmer—1931) A deep, clear yellow. This variety does not grow tall for us.

STAR OF BETHLEHEM (Pfitzer—1931) A splendid white by the originator of many fine whites. This variety is similar to Maid of Orleans, although it is more nearly pure white.

ST. LAWRENCE (Christ—1934) A magnificent brilliant scarlet with a rose red blotch. The florets are huge, well placed, and of unusually heavy substance.

SUNSHINE GIRL (Stevens—1929) A primulinus grandiflorus variety of a lovely rich pink. The throat is blotched with yellow.

SWEETHEART (Prestgard—) Lovely decorative white with pink edges.

SWORD OF MAHOMET (Ellis—1926) A tall, smokey, brownish rose. It produces a fine spike and flower head.

TAIAROA (Miller, New Zealand—1932) A large salmon pink, flaked with slate with rose blotch in throat. This variety has been very fine in our garden. It stands at the very top of the list of the New Zealand varieties we have imported the past two or three years. Taiaroa is much lighter in shade than Mother Machree and has a softness and richness of color most outstanding. It has long flower head with eight to ten large well placed flowers open at once. Don't fail to try this one. Personally I prefer Taiaroa to Miss New Zealand.

TAKINA (Burns, New Zealand—1933) The report comes from "down under" that it is the largest gladiolus grown. Massive spikes seven to nine open florets, eight inches across. Color, Ridgeway's rosaline purple, lightly flaked a darker shade. We have never bloomed it from large bulbs, but we do know that it received the Award of Merit in the Mammoth Class at the Ballaret Test Garden.

TAINUI (Julyan—) Ground color greenish yellow, overlaid orange scarlet with conspicuous blotch of dark red.

TAWKAKI (Doney—) Terra cotta chocolate blotch.

TENNYSON (Kingsley—1930) A rich oxblood red with a cream blotch. Besides its fine color, this variety has excellent substance, perfect placement, and a tall spike that never crooks or burns.

THEODORA (Gilrey, Australia—) A salmon pink that will hold its own in competition. The flowers are large, of good shape, well placed and with nine or ten open at one time, making a large spike.

THOS. A. EDISON (Kunderd—1927) Dark velvety red. Wonderfully formed and intensely ruffled—good substance.

TIP TOP (Pfitzer—1931) The finest of Pfitzer's 1931 introductions. This variety usually produces six inch flowers, even from medium size bulbs. The color is a brilliant scarlet with a darker feather in the throat. The spike is tall and fine. This is truly a magnificent variety.

TOA (Miller—1933) I would call this variety a large improved Pfitzer's Triumph. It has much better and heavier substance than Pfitzer's Triumph and better healthier foliage. The placement is unusually good. The color is very similar to P. T. being a rosy salmon with darker blotch. It is strong grower, a good producer of bulblets and they germinate well. I consider it as an outstanding exhibition and commercial variety.

TOBERSUN (Austin—1929) A large rich yellow. The tall straight spike carries many well placed flowers.

TRUE BLUE (Christ—1933) A medium blue by the originator of Blue Admiral and Smiling Maestro. The color is nearer real blue than many so called blues. The florets are not unusually large.

VEILCHENBLAU (Pfitzer—1922) One of the finest and most popular of the standard blues.

VEILED BRILLIANCE (Austin—1927) A smoky old rose with a white throat.

VICTOR (Errey—1919) The ground color is a brilliant lively scarlet, and the petals are blotched with clear pure white. For clean contrast in color, Victor has no peer.

VIENNA WOODS (Christ—1933) A large violet blue similar to Blue Admiral.

WARATAH (Errey—1930) A brilliant orange scarlet, the center is crimson touched with cream. An outstanding exhibition red. Length of spike, number open, placement, and size of floret were all good.

WASAGA (Palmer—1932) A glowing iridescent buff, distinctly beautiful. The color is beautifully clear, the spike good, and the florets are nicely ruffled.

WHERO (Burns—1933) A very brilliant scarlet-red with darker flecks at the outer edges of the petals. The blooms are large and of good substance. 8 to 10 open at one time. An outstanding exhibition variety.

W. H. PHIPPS (Diener—1921) The exhibition king. The enormous spikes and flowers of La France pink have been the sensation of flower shows for years.

WINGED VICTORY (Briggs—1928) A very large clear pink. The flowers shade to white in the throat.

WINGS OF JOY (Christ—1933) A massive Phipps type glad. The color is an unusual blend of flesh and light salmon. Many massive florets open at once.

WURTEMBERGIA (Pfitzer—1929) A brilliant scarlet with cream blotch. Although the contrast in colors is not as marked in this variety as it is in Victor, Wurtembergia has much better growing habits.

YELLOW EMPEROR (Ellis—1931) A beautiful rich soft yellow with an extremely good flower head. Florets of good size and well placed. We regard it as very much worthwhile.

3 L. O. (Burgess, Australia—1932) Giant spike and flowers with as many as fourteen open on record. Color rose, slightly flecked a deeper shade, with carmine blotch on cream ground. Color not quite as clear as one would prefer, otherwise it is outstanding. Bulblets have not germinated well.

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Copy of Inspection Certificate

STATE OF ILLINOIS
Department of Agriculture

Walter W. McLaughlin, Director

Division of Plant Industry

Nurseryman's Certificate

No. 113

Urbana, Illinois, July 26, 1935.

"This is to certify that the nursery consisting of gladiolus (field inspected) and the premises of J. H. Heberling, Easton, Illinois, situated near Easton, have been inspected by a duly appointed inspector of this office and that said nursery and premises are apparently free from dangerous insect pests and plant diseases.

"This certificate is valid until August 1, 1936, unless sooner revoked."

(Signed) P. A. Glenn, Chief Plant Inspector.

L. A. Moore, Superintendent.

New Jersey
March 18th, 1935.

"Every bulb I have bought from you in the last five years was as fine in quality as could be grown and your count and extras are always liberal, and that is why I always buy from you. I am willing to pay the little extra it will cost in transportation.

"I remain a 100 per cent satisfied customer."

T. S. H.

Queen Village, N. Y., Jan., 1935.

"Order received and everything very satisfactory except that I never do order enough to satisfy myself. Hence the enclosed second order. I may even have more moments of weakness and have to send for more. Thank you for the extras."

R. C. C.

Rutland, Vt., April 6th, 1935.

"Dear Sir:

"I received my Glads in excellent condition and many thanks for all the extras. I peeled all the bulbs and I never saw a cleaner lot anywhere."

"Glad to know where to buy good clean bulbs."

"Thanking you again."

Yours truly,

T. E. R.

OUR GUARANTEE

We guarantee all bulbs and bulblets purchased from us to be true to name, full sized, and free of disease and insects, including Gladiolus Thrips. We will replace stock or refund the purchase price of all bulbs and bulblets purchased from us that are not satisfactory, providing that we are notified of the deficiency within eighteen months of the date of purchase.

TERMS

The terms and discounts immediately following apply only to the first section of prices in this price list. They do not apply to the wholesale quotations or to the special offers.

All shipments will be **prepaid**. Please include both parcel post and express addresses. We will ship the cheaper way.

Each order must be accompanied by remittance in full, or a 20% deposit, the balance to be C. O. D.

No order for less than \$1.00 will be accepted. No single item less than 10 cents.

Orders received before December 10th will be shipped as near that date as possible, unless we are instructed otherwise. If desired, we will reserve orders until spring.

DISCOUNTS ON "PREPAID PRICES"

(For cash in full with order)

On orders of \$ 2 to \$ 5 we will include 10% in additional bulbs of your selection.

On orders of \$15 to \$ 25 we will include 15% in additional bulbs of your selection.

On orders of \$25 to \$ 50 we will include 20% in additional bulbs of your selection.

On orders of \$50 and up we will include 25% in additional bulbs of your selection.

SIZES

Our bulbs are all carefully mechanically graded for size. They are listed in six sizes and bulblets. The bulb sizes are as follows: No. 1 (over 1½ inch), No. 2 (1¼-1½), No. 3 (1-1¼), No. 4 (¾-1), No. 5 (½-¾), and No. 6 (¼-½).

COUNT AND EXTRAS

You will find our count liberal and we feel sure you will be more than pleased with the EXTRAS included in your order. May we suggest a trial order.

"ONCE A CUSTOMER OF J. H. ALWAYS A CUSTOMER."

SMALL QUANTITIES

Five bulbs are sold at one-half the price of ten.

Two bulbs may be ordered at one-fourth the price of ten, but no single item to cost less than ten cents.

Twenty-five or more may be ordered at the 100 rate.

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Prepaid Prices

Variety	Per	No.	No.	No.	No.	No.	No.	Bulblets
		1	2	3	4	5	6	Per
AFLAME	10	.45	.40	.30	.25	.20	.15	50 .10
	100	3.00	2.40	1.80	1.50	1.20	1.00	1000 1.20
A. H. WOODFULL	1	.35	.30	.25	.20	.15		10 .20
AIDA	10	.50	.40	.35	.30	.20		25 .10
	100	4.00	3.00	2.40	2.00	1.60		1000 1.50
ALBATROS	10	.60	.50	.40	.30	.25	.20	25 .10
	100	4.00	3.20	2.60	2.00	1.60		1000 2.50
ALIGHT	1	1 25	1.00	80				10 .60
	10	10 00	8 50	7.00				100 5.00
ALMA NEEDHAM	10	.60	.50	.40				20 .10
AMADOR	1	.15	.12	.10				15 .25
	10	1.20	1.00	.80	.60	.45	.35	100 1.20
	100	14.00	10.00	8.00	6.00	5.00	4.00	1000 10.00
AMAZON	1	.35	.30	.25				10 .35
ANGEL'S DREAM	10	.50	.40	.30				25 .10
	100	4.00	3.00	2.40				100 .40
ANNIE LAURIE	10	.40	.30	.25	.20			40 .10
	100	3.00	2.40	2.00				1000 1.40

Variety	Per	No.	No.	No.	No.	No.	No.	Bulblets
		1	2	3	4	5	6	Per
ANTIONE	10	.40	.30	.25	.20	.15		50 .10
	100	3.00	2.20	1.80	1.40	1.00		1000 1.20
APRICOT GLOW	10	.40	.30	.25	.20	.15		1000 .60
	100	3.00	2.00	1.60	1.20	.80		50 .10
AVE MARIA	10	.50	.40	.30	.25	.20		50 .10
	100	4.00	3.00	2.00	1.60	1.20		1000 1.20
BAGDAD	1	.10						40 .10
	10	.70	.60	.50	.40	.30		100 .25
	100	5.00	4.00	3.00	2.00	1.60		1000 1.80
BALBOA	10	.40	.30	.25	.20			50 .20
	100	3.00	2.00	1.60				1000 1.60
BELLA DONNA	1	.50	.40	.35	.30	.25		10 .30
	10	4.00	3.20	2.70	2.20	2.00		
BERTY SNOW	10	.50	.40	.30	.25			50 .10
	100	3.80	3.00	2.40	1.80	1.40		1000 .80
BETTY NUTHALL	10	.40	.32	.25	.20	.15		100 .10
	100	3.00	2.00	1.60	1.20	1.00		1000 .60
BILL SOWDEN	10	.70	.60	.50	.40	.30		40 .20
	100	6.40	5.00	3.60	2.80	2.20		100 .40
BLEEDING HEART	10	.80	.62	.50	.40	.30		40 .20
	100	6.00	5.00	4.00	3.00	2.00		1000 3.00
BLUE ADMIRAL	1	.75	.60	.45	.35	.30		10 .40
	10	5.60	4.80	3.60	2.80	2.00		100 3.20
BLUE DANUBE	1	.10	.08					10 .10
	10	.70	.60	.50	.40	.30		100 .40
BLUE DELIGHT	1	.75	.60	.50	.40	.30		10 .60
BLUE PEACOCK	1	.60	.50	.40	.30	.25		10 .50
	10	4.80	4.00	3.20	2.40	2.00		100 4.00
BLUE ROYALE	1	.30	.25	.20	.15	.12		10 .15
	10	2.40	2.00	1.60	1.20	1.00		100 .50
BREAK O' DAY	10	.40	.32	.25	.20	.15		100 .15
	100	3.00	2.00	1.60	1.20	1.00		1000 .60
CADILLAC	1	.25	.20	.15				10 .20
	10	2.00	1.60	1.20				
CANBERRA	10	.50	.40	.32	.25	.20		20 .10
	100	4.00	3.00	2.40	1.80	1.60		1000 1.50
CANYON VIOLET	1	2.00	1.60	1.25				1 .25
	10	16.00	12.80					10 2.00
CARA MIA	10	.40	.30	.20	.15	.10		50 .10
	100	3.00	2.00	1.60	1.20	.80		1000 .50
CANZONETTA	1	25.00	20.00	15.00	12.50	10.00		1 2.50
CHARLES DICKENS	10	.40	.32	.25	.20	.15		50 .10
	100	3.00	2.40	2.00	1.60	1.20		1000 1.20
CHRISTABEL	1	.30	.25	.20	.15			10 .25
COMMANDER KOEHL	10	.60	.50	.40	.30	.20		50 .15
	100	4.80	3.80	2.80	1.80	1.40		1000 2.00
COPPER BRONZE	10	.40	.32	.25	.15	.10		50 .10
	100	3.00	2.00	1.60	1.20	1.00		1000 .60
COPPERFIELD	1	5.00	4.00	3.00				1 .50
								10 4.00
CORAL STRAND	1	.30	.25	.20	.15			10 .30
CORONADO	10	.60	.50	.40				20 .10
CORONATION	1	.20	.16	.12	.10			25 .25
	10	1.80	1.30	1.00	.80			100 .80
	100	12.00	10.00	8.00	6.00	4.80		1000 6.00
CRINKLES	10	.40	.32	.25	.20			50 .10
	100	3.00	2.00	1.60	1.20			1000 1.40

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets Per
D. A. HAY	1	1.00	.80					1 .10
DEARBORN	1	.20	.16	.12	.10			10 .10
	10	1.60	1.20	1.00	.80			100 .60
DEBONAIR	1	.20	.16	.12	.10			15 .20
	10	1.50	1.20	1.00	.80			100 .80
	100	12.00	10.00	8.00	6.00	4.80		1000 6.00
DR. CHRIST MARTZ	10	.40	.32	.25	.20	.15		30 .10
	100	3.00	2.00	1.60	1.20	1.00		1000 1.20
DR. DURR	1	.20	.16	.12	.10			20 .20
	10	1.80	1.60	1.20	1.00			100 .70
	100	16.00	12.00	10.00	8.00			1000 6.00
DR. F. E. BENNETT	10	.50	.40	.30	.20	.15		50 .10
	100	3.00	2.40	1.80	1.40	1.20		1000 1.20
DR. HOEG	1	.25	.20	.15				10 .25
	10	2.00	1.60	1.20	1.00			100 2.00
DR. MOODY	10	.50	.40	.30	.25			100 .15
	100	4.00	3.00	2.00				1000 1.20
DR. NELSON SHOOK	10	.50	.40	.30	.20	.15		100 .15
	100	3.40	2.80	2.00	1.60	1.20		1000 1.50
DUNA	1	.25	.20	.16	.12	.10		10 .15
	10	2.00	1.60	1.30	1.00	.80		
EARLY DAWN	1	.25	.20	.15	.12	.10		20 .25
	10	2.00	1.60	1.20	1.00	.80	.60	100 1.00
	100	16.00	12.00	10.00	7.00	6.00	4.40	1000 8.00
EARLY SUNRISE	10	.60	.50	.40	.30			20 .10
EDITH MASON	10	.60	.50	.40	.30	.20		20 .10
	100	4.00	3.00	2.40	2.00	1.60		1000 1.60
EDITH ROBSON	1	.20	.16	.12	.10			10 .20
	10	1.60	1.30	1.00	.80			
E. I. FARRINGTON	10		.50	.40	.30	.20		25 .10
	100		4.00	3.00	2.00	1.60		
EMILE AUBRUN	10	.50	.40	.30	.20			25 .10
	100	4.00	3.00	2.00	1.60			1000 1.60
ERICA MORINA	1	.25	.20	.15	.12	.10		10 .10
	10	2.00	1.60	1.20	1.00	.80		100 .50
ESME DESAILLY	1	.10						10 .15
	10	.80	.65	.55	.45			100 .80
FATA MORGANA	10	.75	.60	.50	.40			20 .20
FAY LANPHIER	10	.40	.32	.25	.20			25 .10
	100	3.00	2.00	1.60	1.20			1000 1.20
FLAMING SWORD	10	.40	.32	.25	.20	.15		50 .10
	100	3.00	2.00	1.60	1.20	1.00		1000 1.00
FRANK M. SHICK	10	.40	.30	.20	.15			40 .10
	100	3.00	2.00	1.60	1.20			1000 1.20
GATE OF HEAVEN	1	.30	.25	.20	.16	.12		10 .25
	10	2.40	2.00	1.60	1.20	1.00		100 2.00
GAY HUSSAR	10	.40	.32	.25	.20			50 .20
	100	3.00	2.00	1.60	1.20			1000 1.00
GERALDINE FARRAR	10	.40	.32	.25	.20			25 .10
	100	3.00	2.00	1.60	1.20			
GERTRUDE SWENSON	1	1.00	.80	.60	.50	.40		6 .30
GIANT NYMPH	10	.40	.32	.25	.20	.15		50 .10
	100	3.00	2.40	2.00	1.60	1.20		1000 .60
GLADDIE BOY	10	.40	.32					25 .10
	100	3.00	2.40					
G. M. HUGH	1	.25	.20	.16	.12			10 .15
	10	2.00	1.60	1.20	1.00			100 .80
GOLD EAGLE	10	.40	.32	.25	.20	.15		50 .10
	100	3.00	2.00	1.60	1.20	1.00		1000 .60

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS"

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets Per
GOLDEN AMBER	10	.40	.32	.25	.20	.15		50 .10
	100	3.00	2.40	2.00	1.60	1.20		1000 1.00
GOLDEN CHIMES	1	.50	.40	.30	.20	.15	.10	10 .40
	10	4.00	3.20	2.40	1.60	1.20	.80	100 3.00
GOLDEN DREAM	10	.40	.32	.25	.20	.15		50 .10
	100	3.00	2.00	1.60	1.20	1.00		1000 .50
GOLDEN FLAME	1	.65	.50	.40	.30	.25		10 .40
	10	5.00	4.00	3.20	2.40	2.00		100 3.00
GOLDEN FRILLS	10	.40	.30	.20	.15	.10		50 .10
	100	3.00	2.40	1.60	1.20	.80		1000 .60
GOLDEN GODDESS	1	2.50	2.50	2.50	2.50	2.50		
GRAF ZEPPELIN	10	.60	.50	.40	.30	.20		25 .10
GRAND SLAM	10	.60	.50	.40	.30	.20	.15	25 .10
	100	4.00	3.00	2.40	2.00	1.60	1.20	1000 2.00
HALCYON	10	.40	.30	.20				50 .10
	100	3.00	2.00	1.60				1000 .60
HEATHFIELD	1	.15	.12	.10				10 .10
	10	1.20	1.00	.80	.60	.45		100 .75
HEAVENLY BLUE	10	.60	.50	.40	.30	.20		25 .10
	100	4.00	3.00	2.40	2.00	1.80		1000 1.40
HELEN DUNCAN	1	2.00	1.60					1 .20
HINEMOA	10	.60	.50	.40	.30	.20		25 .10
	100	5.00	4.00	3.00				1000 3.00
HUNTSMAN	1	.60	.50	.40	.30			10 1.00
HYACINTH	1	.30	.25	.20	.15			10 .30
	10	2.40	2.00	1.80	1.30			100 2.00
IMMENSITY	10	.40	.32	.25				50 .10
	100	3.00	2.00					1000 1.20
IMPRESSARIO	1	.15	.12	.10				15 .15
	10	1.20	1.00	.80				100 .75
IRENE	1	.15	.12	.10				10 .15
	10	1.20	1.00	.80	.60	.50		100 .50
JANE ADDAMS	10	.50	.40	.30	.25	.20		25 .10
	100	4.00	3.00	2.40	2.00	1.80		1000 1.60
JANET	10	.60	.50	.40	.30			25 .10
	100	5.00	4.00	3.00	2.40			1000 1.60
JOERG'S WHITE	10	.45	.36	.25	.20	.15		50 .10
	100	3.20	2.80	2.20	1.80	1.20		1000 1.40
JOH. S. BACH	1	1.00	.80	.60	.50			1 .10
	10	8.00	6.40	4.80	4.00			10 .80
JONKHEER VAN TETS	1	.15	.12	.10				10 .15
	10	1.20	1.00	.80	.60	.45		100 1.20
JUBILEE	10	.75	.60	.50	.40	.30		25 .10
	100	6.00	5.00	4.00	3.00	2.40		1000 2.00
JUNE ROSE	1	.25	.20	.16	.12	.10		10 .15
	10	2.00	1.60	1.20	1.00	.80		100 1.00
KING ARTHUR	1	.30	.25	.20	.15			10 .15
	10	2.40	2.00	1.80	1.20			100 1.20
KING GEORGE	10	.75	.60	.50	.40	.30		15 .10
	100	6.00	5.00	4.00	3.20	2.40		1000 2.40
KINGSFORD SMITH	1	.30	.25	.20				10 .25
LADY EATON	1	1.00	.80	.60	.45	.35		5 .25
LA PALOMA	10	.50	.40	.30	.20	.15		20 .10
	100	3.80	3.00	2.40	1.80	1.20		1000 1.00
LAVENDER BRIDE	10	.40	.32	.25	.20	.15		50 .10
	100	3.00	2.00	1.60	1.20	1.00		1000 .60
LAVENDER DELIGHT	10	.75	.60	.50	.40	.30		15 .10
LAVENDER ROSE	1	.15	.12	.10				10 .20
	10	1.20	1.00					

Variety	Per	No.	No.	No.	No.	No.	No.	Bulblets
		1	2	3	4	5	6	Per
LIBELLE	1	.15	.12	.10				.15
	10	1.20	1.00	.80	.60	.50		.75
	100		7.00	5.00	4.00		1000	6.00
LIGHTHOUSE	1	.20	.16	.12	.10			.15
	10	1.60	1.30	1.00	.80			
LITTLEJOHN	10	.40	.32	.25				.10
	100	3.00	2.40	2.00			1000	1.60
LONDONBERRY	1	5.00	5.00	4.00	3.00			.50
LOTUS	1	.10					15	.20
	10	1.00	.80	.50	.40	.30	100	1.00
	100		6.00	5.00	4.00	3.00	1000	7.50
LOYALTY	10	.40	.32	.25	.20			.10
	100	3.00	2.40	2.00	1.60		1000	.80
LUCIFER	1	.10					10	.10
	10	.80	.65	.50	.40	.30	100	.60
MADAME NORENA	10	.50	.40	.32	.25	.20		.10
	100	4.00	3.20	2.60	2.00	1.60	1000	2.00
MAID OF ORLEANS	1	.12	.10				10	.15
	10	1.00	.80	.60	.50	.40	100	1.00
MAKENU	1	3.50					1	.40
MAMMOTH WHITE	10	.60	.50	.40	.30	.20	.15	.10
	100	4.80	3.60	2.80	2.20	1.60	1.20	.25
MARCHEN	1	2.00	1.60	1.20				.20
MARMORA	10	.40	.32	.25			25	.10
	100	3.00	2.40	2.00			1000	1.00
MARNIA	10	.40	.32	.25	.20	.10		.10
	100	3.00	2.00	1.60	1.20	.80	1000	.50
MAROCCO	10	.50	.40	.30	.20	.15	.10	.10
	100	4.80	3.60	2.80	2.40	2.00	1.40	1.00
MARY ELIZABETH	1	.25	.20	.15			10	.20
	10	2.00	1.60	1.20				
MARY JANE	10	.40	.32	.25	.20	.15		.10
	100	3.00	2.00	1.60	1.20	1.00	1000	.60
MAUNGA	1	5.00	4.00					.60
MAX REGER	1	1.50	1.20	1.00				.12
							10	1.00
MAY DAVIDSON	1	.50	.40				10	.50
MEXICAN FIRE OPAL	10	.50	.40	.30			25	.10
MILDRED LOUISE	1	.25	.20	.15	.12	.10		.25
	10	2.00	1.60	1.20	1.00	.80	.60	2.00
	100	16.00	12.00	10.00	8.00	6.00	5.00	12.00
MILFORD	1	2.00	1.50	1.25	1.00	.80	.70	.16
	10	16.00	12.00	10.00	8.00	6.40	5.60	1.50
MILKMAID	1	.10					15	.10
	10	1.00	.80	.60	.50	.40	100	.70
MINUET	10	.55	.45	.36	.30	.24		.10
	100	3.80	3.00	2.40	2.00	1.60	1000	2.00
MISS F. E. WILLARD	1	.40	.32	.24	.18	.15		.25
	10	3.20	2.60	2.00	1.50	1.20	100	2.00
MISS GREELEY	10	.80	.66	.50	.40	.30		
	100	6.40	4.80	3.60	2.40	2.00		
MISS JOY	10	.40	.32	.24	.20	.15		.10
	100	3.00	2.00	1.60	1.20	1.00	1000	1.20
MISS NEW ZEALAND	1	4.00	3.50	3.00	2.75	2.50		1.00
MORONGA	1	.75	.60				4	.25
MOTHER MACHREE	10	.55	.45	.36	.30	.24		.10
	100	4.00	3.00	2.40	2.00	1.60	1000	1.00
MRS. CALVIN COOLIDGE	10	.40	.32	.24	.20	.15		.10
	100	3.00	2.40	2.00	1.60	1.20	1000	.80

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Variety	Per	No.	No.	No.	No.	No.	No.	Bulblets
		1	2	3	4	5	6	Per
MRS. E. A. RIDES	1	2.00	1.80	1.50	1.20			3 .30
MRS. E. J. HEATON	1	1.00	.75	.60	.50	.35		5 .25
	10	8.00	6.00	4.80	4.00	2.80		100 4.00
MRS. F. C. PETERS	10	.40	.32	.24				50 .10
	100	3.00	2.40	2.00				1000 .60
MRS. J. R. WALSH	10	.50	.40	.32				25 .10
	100	4.00	3.20	2.60				1000 2.00
MRS. LEON DOUGLAS	10	.40	.32	.24	.20	.15		50 .10
	100	3.00	2.40	2.00	1.60	1.20		1000 1.00
MRS. P. W. SISSON	10	.40	.32	.24	.20	.15		50 .10
	100	3.00	2.40	2.00	1.60	1.20		1000 .60
MRS. RAY P. CHASE	1	.20	.15	.12	.10			30 .10
	10	1.60	1.20	1.00	.80			100 .25
MRS. S. A. ERREY	10	.50	.40	.30	.20	.15		30 .10
	100	4.00	3.00	2.40	2.00	1.20		1000 2.00
MRS. T. J. KNUDSON	1	.12	.10					15 .15
	10	1.00	.80	.60	.50			100 .60
MRS. VON KONYNENBURG	10	.50	.40	.32				
NETHERLAND PRINCE	1	.15	.12	.10				25 .10
	10	1.20	1.00	.80	.60	.50		100 .30
	100	8.00	6.00	4.80	3.60	2.80		1000 2.60
NEW VIOLET	10	.50	.40	.32	.24	.20		30 .10
NEWINGTON	1	.20	.16	.12	.10			10 .15
	10	1.60	1.30	1.00	.80			100 1.00
1910 ROSE	10	.40	.32	.24	.15	.10		50 .10
	100	2.60	2.00	1.60	1.20	.80		1000 .50
ORANGE BUTTERFLY	10	.40	.32	.24	.20	.15		50 .10
	100	3.00	2.20	1.60	1.20	1.00		1000 .60
ORANGE KING	1	.50	.40	.30	.25	.20		10 .15
	10	4.00	3.20	2.40	2.00	1.60		100 1.00
ORANGE PRINCESS	1	.20	.16	.12	.10			10 .10
	10	1.60	1.28	1.00	.80	.60		100 .70
	100	12.00	10.00	8.00	6.00	4.80		1000 5.00
ORANGE QUEEN	10	.40	.32	.24				100 .10
	100	3.00	2.00	1.60				1000 .50
ORANGE SOVEREIGN	1	.40	.32	.24	.18	.14		10 .30
	10	3.20	2.60	2.00	1.40	1.00		100 2.40
ORANGE WONDER	10	.50	.40	.30	.20	.15		50 .10
	100	3.00	2.20	1.80	1.40	1.20		1000 1.50
ORIENTAL SILK	10	.50	.40	.30				30 .10
	100	4.00	3.00	2.40				1000 1.50
ORLANDO	1	.20	.16	.12	.10			10 .15
	10	1.60	1.28	1.00	.80			100 .80
OUR SELECTION	10	.50	.40	.32	.24	.18		100 .15
	100	4.00	3.00	2.40	1.80	1.20		1000 1.00
PAISLEY	10	.80	.60	.50	.40	.30		30 .10
PAUL FITZER	10	.50	.40	.30	.24	.20		30 .10
	100	4.00	3.00	2.40	2.00	1.60		1000 2.00
PEARL OF CALIFORNIA	10	.40	.32	.24				30 .10
	100	3.00	2.40	2.00				1000 1.20
PELEGIRNA	1	.15	.12	.10				20 .25
	10	1.20	1.00	.80	.60	.50		100 1.00
PFITZER'S TRIUMPH	10	.40	.32	.24	.20	.16		50 .10
	100	3.00	2.40	2.00	1.60	1.20		1000 1.00
PHYLLIS McQUISTON	1	1.00	.90	.70	.50	.35		3 .20
	10	8.00	7.20	5.00	4.00	3.00	2.40	25 1.00
	100				38.40	22.80		100 3.00
PICARDY	10	.60	.50	.40	.30	.20		60 .10
	100	4.40	3.20	2.40	2.00	1.60		1000 1.20

Variety	Per	No.	No.	No.	No.	No.	No.	Bulblets
		1	2	3	4	5	6	Per
PIRATE	1	.15	.12	.10				
	10	1.20	1.00					
PRAIRIE GOLD	1	5.00	5.00	5.00				
PRIDE OF PORTLAND	1	.10						.10
	10	.80	.60	.50	.40	.30		.25
	100	6.00	5.00	4.00	3.00	2.40		2.00
PRIDE OF WANAKAH	10	.40	.32	.24				.10
	100	3.00	2.00					
PRIMROSE PRINCESS	10	.40	.32	.24	.20	.16		.10
	100	3.00	2.40	2.00	1.80	1.20		1.00
PURPLE GLORY	10	.50	.40	.30	.24			.10
	100	4.00	3.00	2.40	2.00			2.00
RAPTURE	1	.15	.12	.10				.25
	10	1.20	1.00	.80	.60	.40		1.00
	100	10.00	8.00	6.00	4.00	3.00		6.00
RED LORY	1	.15	.12	.10				.10
	10	1.20	1.00	.80	.60			.50
	100	10.00	8.00	6.40	4.80			4.00
RED PHIPPS	10	.80	.65	.50	.40	.30		
	100	6.40	4.80	3.60	2.80	2.00		
RED ROY	10	.60	.50	.40				.10
	100	5.00	4.00	3.00				.30
ROBERT BURNS	1		20.00	16.00	12.00			2.50
ROSE LADY	1	1.00	.80	.60	.40	.30		.10
	10	8.00	6.40	4.80	3.20			.80
ROSEMARIE PFITZER	1	.50	.40	.30	.24			.35
	10	4.00	3.20	2.40	2.00			2.00
ROSE MIST	10	.40	.30	.24				.10
	100	3.00	2.40	2.00				1.00
ROSE STANDISH	1	1.00	1.00					
ROSEWOOD	10	.60	.50	.40				.10
	100	5.00	4.00	3.00				
ROYAL OMAR	1	1.00	.80	.60	.50	.40		.80
	10	8.00	6.40	4.80	4.00	3.20		6.00
RUFFLED GOLD	10	.60	.50	.40				.15
	100	4.00	3.20	2.60				2.00
SALBACH'S ORCHID	10	.80	.60	.50				.15
	100	6.00	4.80	3.60				.30
SALBACH'S PINK	10	.65	.50	.40	.30	.20		.10
	100	4.80	3.60	2.80	2.00	1.60		1.80
SARABAND	10	.40	.30					.10
	100	3.00	2.00					.50
SCARLET BEDDER	10	.40	.32	.30				.10
	100	3.00	2.00	1.60				.60
SCARLET WONDER	10	.40	.32					.10
	100	3.00	2.40					1.00
SCHUBERT	1	.20	.16	.12	.10			.15
	10	1.80	1.25	1.00	.80			1.00
SCHWABEN GIRL	1	.20	.16	.12				.15
	10	1.60	1.20					
SEAFOAM	10	.40	.32	.24	.20	.15	.10	.10
	100	3.00	2.40	2.00	1.60	1.20	.80	.80
SEESTERN	1	.35	.30	.25	.20			.15
SEGORITA	10	.40	.32	.24	.20	.16		.10
	100	3.00	2.40	2.00	1.80	1.20		1.40
SILVERSHEEN	1	.60	.50	.40	.30	.25		.50
	10	4.80	4.00	3.20	2.40	2.00		3.50
SMILING MAESTRO	1	.80	.65	.50	.40	.30		.50
	10	6.40	5.20	4.00	3.20	2.60		4.00

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS"

	No.	No.	No.	No.	No.	Bulblets			
	1	2	3	4	5	Per			
SOLVEIG	1	1.50	1.25	1.00					
SONATINE	1	1.00	.80	.60	.50	.40	.30	4	.25
	10	8.00	6.40	4.80				100	5.00
SOUTHERN CROSS	1	.30	.25	.20	.15	.12	.10	10	.25
	10	2.40	2.00	1.60	1.20	1.00	.80	100	2.00
SPRAY OF GOLD	10	.75	.60	.50	.40	.30	.20	25	.10
STAR OF BETHLEHEM	1	.60	.50	.40	.35	.30		3	.25
	10	4.80	4.00	3.20	2.80			100	7.00
ST. LAWRENCE	1	2.50	2.00	1.50	1.20	.90	.70	1	.20
	10	20.00	16.00	12.00	10.00	7.20	5.60	10	1.50
SUNSHINE GIRL	10	.50	.40	.30	.20	.15		40	.10
	100	4.00	3.00	2.00	1.60	1.20		1000	1.20
SWEETHEART	1	.18	.14	.10				10	.25
	10	1.40	1.20	1.00	.75	.60	.50	100	2.00
	100	10.00	8.00	7.00	6.00	4.80	4.00	1000	15.00
SWORD OF MAHOMET	10	.40	.32	.24	.20			50	.10
	100	3.00	2.40	2.00	1.60			1000	.80
TAIAROA	1	1.00	.75	.60	.50	.40	.30	10	.50
	10	8.00	6.00	4.80	4.00	3.20	2.40	100	4.00
TAINUI	1	2.00	1.60	1.20	.90	.70	.50	1	.20
								10	1.60
TAKINA	1	5.00	4.00					1	.50
								10	4.00
TAWKAKI	1	.80	.60					3	.24
TENNYSON	1	.20	.16	.12	.10			10	.10
	10	1.60	1.20	1.00	.80			100	.80
THEODORA	1	.18	.15	.12	.10			10	.10
	10	1.50	1.20	1.00	.80			100	.60
THOS. A. EDISON	10	1.00	.80	.60				10	.10
TIP TOP	1	.75	.60	.50	.40	.35	.30	3	.25
TOA	1	1.25	1.00	.75	.60	.50	.40	4	.25
	10	10.00	8.00	6.00	4.80	4.00	3.20	100	5.00
TOBERSON	10	.50	.40	.32	.24	.20		30	.10
	100	3.80	3.00	2.40	2.00	1.60		1000	1.60
TRUE BLUE	1	2.00	1.60	1.20	.90	.70	.50	1	.15
	10	16.00	12.80	9.60	7.20	5.60	4.00	10	1.20
VEILCHENBLAU	10	.40	.35	.28	.20	.15	.10	50	.10
	100	3.20	2.80	2.00	1.40	1.00	.80	1000	.80
VEILED BRILLIANCE	10	.50	.40	.30	.20	.15		50	.15
	100	4.00	3.00	2.40	2.00	1.20		1000	1.60
VICTOR	10	.50	.40	.30				30	.10
	100	4.00	3.00					1000	1.60
VIENNA WOODS	1	5.00	4.00	3.00	2.40	1.80		1	.35
WARATAH	1	.45	.40	.35	.25	.20		4	.10
	10	3.60	3.20	2.80	2.00	1.60		100	1.80
WASAGA	1	.25	.20	.15	.10			10	.15
	10	2.00	1.60	1.20	.80	.60		100	1.00
WHERO	1	6.00				3.50		1	.75
W. H. PHIPPS	10	.40	.32	.24	.20	.16		50	.10
	100	3.00	2.40	2.00	1.60	1.20		1000	1.00
WINGED VICTORY	10	.75	.60	.45	.35			40	.10
	100	6.00	5.00	4.00				1000	1.60
WINGS OF JOY	1	.50	.40	.35	.30	.25		6	.25
	10	4.00	3.20	2.80	2.40	2.00		100	2.40
WURTEMBERGIA	1	.15	.12	.10				25	.20
	10	1.20	1.00	.80	.60	.50		100	.60
YELLOW EMPEROR	1	.75	.60	.50	.40	.30	.25	5	.30
	10	6.00	4.80	4.00	3.20	2.40	2.00	100	2.00
3 L. O.	1	.80	.65	.50	.40	.30		10	.50

Special Offers

(Prepaid)

In order to have our customers acquainted with some of the best of the newer varieties, we are making this Special Offer:

Select items from the list below to the value of

\$ 7.00 and send us \$ 5.00 as payment in full, or
 \$15.00 and send us \$10.00 as payment in full, or
 \$37.50 and send us \$25.00 as payment in full.

Your selection must be limited to only one item of each size to a variety or you may select one item each of all different varieties. (For example, you cannot order three No. 1 Toa but you can order one No. 1, one No. 2, one No. 3, and bulblets of Toa if you wish.) These orders will be sent Prepaid. As much of this stock is in very small supply we offer subject to prior sale and suggest early orders because this offer will not be repeated. You may pay down 50 per cent and balance at shipping time C. O. D. if you wish.

Variety	Per	No.	No.	No.	No.	No.	Bulblets
		1	2	3	4	5	Per
ALIGHT	Each	1.25	1.00	.80			10 .60
BLUE ADMIRAL	Each	.75	.60	.45	.35		10 .40
BLUE ROYALE	Each	.30	.25	.20	.15		20 .30
CANYON VIOLET	Each	2.00					
CORONATION	Each	.20	.16	.12	.10		100 .80
ERICA MORINA	Each	.25	.20	.15	.12		10 .10
GOLDEN CHIMES	Each	.50	.40	.30	.15		10 .40
GOLDEN FLAME	Each	.65	.50	.40	.30	.25	10 .50
HYACINTH	Each	.30	.25	.20	.15		10 .30
JOH. S. BACH	Each	1.00	.80	.60	.50		5 .40
LONDONBERRY	Each	5.00	5.00	4.00	3.00		1 .50
LOTUS	Ten				.40		20 .30
MAX REGER	Each		1.50	1.20	1.00		5 .50
MILDRED LOUISE	Two		.40	.30			10 .25
MILFORD	Each	2.00	1.50	1.25	1.00	.80	5 .75
MISS F. E. WILLARD	Each	.40	.32	.24	.20		10 .25
MRS. E. A. RIDES	Each	2.00					
MRS. E. J. HEATON	Each	1.00	.75	.60	.50		5 .25
ORANGE KING	Each	.50	.40	.30	.25		10 .15
ORANGE PRINCESS	Each	.20	.16	.12	.10		25 .20
ORANGE SOVEREIGN	Each	.40	.32	.24			10 .30
PHYLLIS McQUISTON	Each	1.00	.90	.70	.50	.35	5 .20
ROSE LADY	Each	1.00					3 .30
SONATINE	Each	1.00	.80	.60	.50	.40	4 .25
SOUTHERN CROSS	Each			.20			
ST. LAWRENCE	Each	2.50	2.00	1.50	1.20		3 .50
TAIAROA	Each	1.00	.75	.60	.50	.40	5 .25
TOA	Each	1.25	1.00	.75	.60	.50	4 .25
TRUE BLUE	Each	2.00	1.60	1.20	.90	.70	3 .40
VIENNA WOODS	Each	5.00	4.00	3.00	2.40		1 .35
WINGS OF JOY	Each	.50	.40	.35	.35	.30	6 .25
YELLOW EMPEROR	Each	.75	.60	.50	.40	.30	5 .30

Wholesale Prices

(F. O. B. EASTON, SHIPPED EXPRESS COLLECT)

No previous discounts named in this price list apply to the following quotations as they are made net.

5% SPECIAL DISCOUNT, however, may be deducted from price on all orders amounting to \$25.00 or more when cash accompanies order. All stock quoted is subject to prior sale. No order accepted from this list for less than \$3.00.

25 or more bulbs of same size and variety may be purchased at the 100 rate.

250 or more bulbs of the same size and variety may be purchased at the 1000 rate.

Variety	Per	Blts.					
		No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
AFLAME	100	2.00	1.60	1.30	1.00	.80	2.50
AFLAME	1000	16.00	14.00	12.00	10.00		
AIDA	100	2.40	1.90	1.60	1.20	1.00	3.60
ALBATROS	100	3.40	2.80	2.20	1.80	1.20	6.00
ALBATROS	1000	30.00	24.00	18.00	15.00	10.00	
AMADOR	100	10.00	8.00	6.00	5.00	4.00	20.00
ANNIE LAURIE	100	1.60	1.30				1.60
ANTIONE	100	1.80	1.40	1.00	.80	.60	.50
APRICOT GLOW	100	1.60	1.40	1.00	.80	.60	.40
AVA MARIE	100	2.40	2.00	1.60	1.20	1.00	3.00
BAGDAD	100	4.00	3.00	2.00	1.60	1.20	1.00
BALBOA	100	1.60	1.40	1.20	1.00	.80	1.60
BERTY SNOW	100	2.00	1.60	1.40	1.20	1.00	2.80
BETTY NUTHALL	100	1.60	1.40	1.20	1.00	.80	.60
BETTY NUTHALL	1000	14.00	12.00	10.00	8.00	6.00	4.00
BILL SOWDEN	100	5.00	4.00	3.00	2.40		9.00
BLEEDING HEART	100	4.60	3.50	2.60	2.00		8.00
BLUE DANUBE	100	4.40	3.60	2.80	2.00		6.00
BLUE ROYALE	100	20.00	16.00	12.00			
BREAK O' DAY	100	1.60	1.20	1.00	.80		1.20
CANBERRA	100	3.00	2.40	2.00			4.00
CARA MIA	100	1.80	1.40	1.20	1.00		1.40
CHARLES DICKENS	100	2.00	1.60	1.20	1.00		2.40
COMMANDER KOEHL	100	3.80	2.80	1.80	1.40	1.20	1.00
COPPER BRONZE	100	1.60	1.40	1.20	1.00		1.20
CORONATION	100	9.00	7.00	5.00	4.00	3.00	20.00
CRINKLES	100	2.00	1.60	1.40	1.20	1.00	2.00
DEBONAIR	100	9.00	7.00	5.00	4.00	3.00	20.00
DR. CHRIST MARTZ	100	1.80	1.60	1.40	1.20	1.00	2.00
DR. DURR	100	12.00	10.00	8.00	6.40	5.00	
DR. F. E. BENNETT	100	2.00	1.60	1.30	1.00	.80	2.00
DR. MOODY	100	2.00	1.60	1.30	1.00		2.00
DR. NELSON SHOOK	100	2.00	1.60	1.30	1.00		2.00
EARLY DAWN	100	12.00	9.00	7.20	6.00	5.00	4.00
EARLY DAWN	1000	90.00	70.00	60.00	50.00	42.00	34.00
EDITH MASON	100	3.00	2.40	2.00	1.60	1.20	1.00
E. I. FARRINGTON	100		2.40	2.00	1.60	1.20	1.00
EMILE AUBRUN	100	2.00	1.60	1.20	1.00		2.00
ERICE MORINA	100	12.00	10.00	8.00	6.00	5.00	25.00

Variety	Per	No.	No.	No.	No.	No.	No.	Blts. Per Quart
		1	2	3	4	5	6	
FAY LANPHIER	100	2.00	1.60	1.20				2.00
FLAMING SWORD	100	1.60	1.20	1.00	.80	.60		1.00
FRANK M. SHICK	100	2.00	1.60	1.20	1.00			3.00
GAY HUSSAR	100	2.00	1.60	1.20	1.00	.80		1.60
GAY HUSSAR	1000	16.00	12.00	10.00	8.00	6.00		
GIANT NYMPH	100	1.60	1.40	1.20	1.00	.80	.60	1.20
GIANT NYMPH	1000	14.00	12.00	10.00	8.00	6.00	4.00	
GLADDIE BOY	100	2.00	1.60					
GOLD EAGLE	100	1.60	1.20	1.00	.80	.60	.40	1.00
GOLD EAGLE	1000	14.00	11.00	9.00	6.50	5.00		
GOLDEN AMBER	100	2.00	1.60	1.20	1.00	.80	.60	1.60
GOLDEN DREAM	100	1.60	1.20	1.00	.80	.60	.40	1.00
GOLDEN DREAM	1000	14.00	10.00	8.00	6.00	5.00	3.00	
GOLDEN FRILLS	100	1.60	1.20	1.00	.80	.60	.40	1.00
GRAND SLAM	100	2.40	2.00	1.60	1.20	1.00	.60	2.60
HALCYON	100	1.60	1.20					1.20
HEAVENLY BLUE	100	3.00	2.40	2.00	1.60			5.00
HYACINTH	100	16.00	12.00	10.00				30.00
IRENE	100	8.00	6.00	5.00	4.00			8.00
IMMENSITY	100	2.00	1.60					2.00
JANE ADDAMS	100	3.00	2.40	2.00	1.60	1.20	1.00	4.00
JOERG'S WHITE	100	2.00	1.60	1.30	1.20	1.00	.80	3.00
JONKHEER VAN TETS	100	7.20	6.00	4.20	3.60			
JUBILEE	100	4.60	3.40	2.60	2.00	1.60	1.20	5.00
KING GEORGE	100	2.00	1.60					
LA PALOMA	100	2.40	2.00	1.60	1.20	1.00		3.20
LAVENDER BRIDE	100	2.00	1.60	1.20	1.00	.80	.60	1.60
LIBELLE	100	7.00	5.60	4.20	3.60	2.60		18.00
LITTLEJOHN	100	2.40	2.00					3.00
LOTUS	100		5.50	4.50	4.00	3.00		
LOYALTY	100	2.00	1.60	1.20				2.00
MADAME NORENA	100	3.00	2.40	2.00	1.60	1.20	1.00	4.00
MAID OF ORLEANS	100	6.00	4.80	4.00				
MAMMOTH WHITE	100	3.20	2.80	2.00	1.40	1.20	1.00	6.40
MARMORA	100	2.00	1.60	1.20	1.00			2.40
MAROCCO	100		2.20	1.80	1.40	1.20	1.00	2.00
MARNIA	100	1.50	1.20	1.00	.80	.50	.30	1.00
MARY JANE	100	2.00	1.20					2.00
MILDRED LOUISE	100	12.00	10.00	8.00	6.00	5.00		C1.00
MILDRED LOUISE	1000	100.00	80.00	60.00	50.00	40.00		M 10.00
MINUET	100	2.20	1.80	1.40	1.20	1.00		4.00
MINUET	1000	20.00	16.00					
MRS. F. E. WILLARD	100	25.00	20.00	16.00	12.00			
MISS GREELEY	100	4.80	4.00	3.60	2.40			
MISS JOY	100	1.60	1.20	1.00	.80	.60	.40	1.60
MISS JOY	1000	14.00	12.00	9.00	6.50	5.00	3.00	
MOTHER MACHREE	100	3.00	2.20	1.60	1.20			3.60
MRS. CALVIN COOLIDGE	100	1.60	1.20	1.00	.80	.60	.40	1.20
MRS. F. C. PETERS	100	1.60	1.40	1.00				1.20

'THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS'

Variety	Per	No.	No.	No.	No.	No.	No.	Blts.
		1	2	3	4	5	6	Per Quart
MRS. J. R. WALSH	100	2.00	1.60	1.20				
MRS. LEON DOUGLAS	100	1.60	1.40	1.20	1.00			1.40
MRS. P. W. SISSON	100	1.80	1.40	1.20	1.00	.80	.60	1.60
MRS. RAY P. CHASE	100	8.00	6.50	5.00	4.00			20.00
MRS. S. A. ERREY	100	3.00	2.40	2.00	1.60	1.20		3.00
NETHERLAND PRINCE	100	8.00	6.50	5.00	4.00	3.00		10.00
1910 ROSE	100	1.60	1.20	1.00	.80	.60		1.00
ORANGE BUTTERFLY	100	2.00	1.60	1.20	1.00	.80		2.00
ORANGE PRINCESS	100	10.00	8.00	6.00	5.00	4.00	3.00	12.00
ORANGE QUEEN	100	1.60	1.20	1.00	.80	.60		1.00
ORANGE WONDER	100	2.20	1.80	1.40	1.00	.80		1.60
ORIENTAL SILK	100	2.40	2.00					2.00
OUR SELECTION	100	2.40	2.00	1.40	1.00	.80	.60	3.00
PAUL PFITZER	100	2.40	2.00	1.60	1.20			3.00
PEARL OF CALIFORNIA	100	2.20	1.80	1.40				2.00
PELEGRINA	100	8.00	6.00	5.00	4.00			8.00
PFITZER'S TRIUMPH	100	2.00	1.60	1.20	1.00	.80	.60	1.80
PICARDY	100	3.00	2.40	2.00	1.60	1.20	.80	3.60
PICARDY	1000	25.00	20.00	15.00	12.00	9.00		
PRIDE OF PORTLAND	100	4.40	3.30	2.50	2.00	1.60	1.20	4.00
PRIDE OF WANAKAH	100	2.00	1.60					1.40
PRIMROSE PRINCESS	100	2.00	1.60	1.20	1.00	.80	.50	1.20
PRIMROSE PRINCESS	1000	16.00	12.00	10.00	7.50	6.00		
RAPTURE	100		6.00	4.50	3.40	2.60	2.00	15.00
RED LORY	100		6.00	4.50	3.50			
RED PHIPPS	100	4.80	4.00	3.60	2.40			
RED ROY	100	4.00	3.00	2.40				4.00
ROSE MIST	100	2.00	1.60	1.20				1.40
ROSEWOOD	100	3.60	2.80	2.00				3.00
RUFFLED GOLD	100	3.00	2.40	2.00				2.40
SALBACH'S ORCHID	100	4.80	3.60					
SALBACH'S PINK	100	3.00	2.40	2.00				4.00
SARABAND	100	1.60	1.20					1.00
SCARLET BEDDER	100	2.00	1.60	1.20				1.60
SCARLET WONDER	100	2.00	1.60	1.20				2.00
SCHUBERT	100	10.00	8.00	6.00	4.00			
SEAFOAM	100	2.00	1.60	1.20	.80	.60	.40	2.00
SENRITA	100	2.00	1.60	1.20	1.00	.80		2.00
SOUTHERN CROSS	100	15.00	12.00	10.00	8.00			
SUNSHINE GIRL	100	2.00	1.60	1.20	.80			3.60
SWORD OF MAHOMET	100	2.00	1.60	1.20	.80	.60		1.80
TOBERSUN	100	2.40	1.80	1.40	1.00	.80		3.00
VEILCHENBLAU	100	2.40	2.00	1.60	1.20			3.60
W. H. PHIPPS	100	2.00	1.60	1.20	1.00			1.80
W. H. PHIPPS	1000	16.00	12.00	10.00	8.00			
WURTEMBERGIA	100	9.00	7.00					

Gladiolus Societies

If you are interested in Gladiolus I am sure you will be interested in becoming a member of a Society. Membership in any of the three Societies below named is worth more than the price of membership.

The American Gladiolus Society publishes a monthly magazine which all members receive. This publication is worth much more than the price of membership.

Mr. Roscoe Huff, Secretary, American Gladiolus Society, Goshen, Ind.
(Mail to Mr. Huff)

Find herewith enclosed \$2.00 for membership in your Society.

Name

Street No.

City or Town

State

Recommended by J. H. Heberling. (Use this coupon)

The New England Gladiolus Society publishes a Year Book each year. The one published the past season is worth several dollars to any one interested in Gladiolus. Another will be ready in January. The book is free with each membership of \$1.00.

Mr. C. W. Brown, Secretary, New England Gladiolus Society
Ashland, Mass.
(Mail to Mr. Brown)

Find herewith enclosed \$1.00 for membership in your Society.

Name

Street No.

City or Town

State

Recommended by J. H. Heberling. (Use this coupon)

If you are a resident of Illinois we think you would like to know about your Illinois Society. It is a live organization, its members being affiliated with the American Gladiolus Society and receiving the Gladiolus Review each month as published. A State Show is held each year free to members.

Mr. O. F. Garrett, President, Illinois Gladiolus Society
804 West Daniel Street, Champaign, Ill.
(Mail to Mr. Garrett)

Find herewith enclosed \$2.00 for membership in your Society.

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Achievement!

Prior to 1933 Heberling's Gladiolus had been exhibited at two American Gladiolus Society Shows and four Illinois Gladiolus Society Shows. In these six exhibitions they were awarded 13 silver cups, one silver pitcher, eight gold medals, 17 silver medals, and 18 bronze medals. They won ten purple ribbons, 109 blue ribbons, 73 red ribbons, and 43 white ribbons.

At the Indiana Gladiolus Society Show, 1933, at LaPorte, Indiana, in which the American and Michigan Gladiolus Societies participated, Heberling's Gladiolus won the Konyenburg and Mark Challenge Cup for the third time in five years—thereby gaining permanent possession of it. This trophy was awarded for the best display of varieties originated by Wilhelm Pfitzer, Ltd., of whose varieties we have one of the finest collections in America.

At the Illinois Gladiolus Society Show at A Century of Progress Exposition, Chicago, August 12-14, 1933, Heberling's Gladiolus were awarded A Century of Progress Gold Medal for the best display of gladiolus arranged for educational and artistic effect. They were awarded the I. G. S. Perpetual Challenge Trophy for the best basket of gladiolus in the Commercial Division, and they were awarded the American Gladiolus Society Gold Achievement Medal for winning the most points in the First or Commercial Division.

The Illinois Gladiolus Society on August 24th, 1935, awarded to Heberling's Gladiolus Blue Ribbon and cash award for best large commercial display at Canton, Ill. Display occupied five hundred square feet.

